



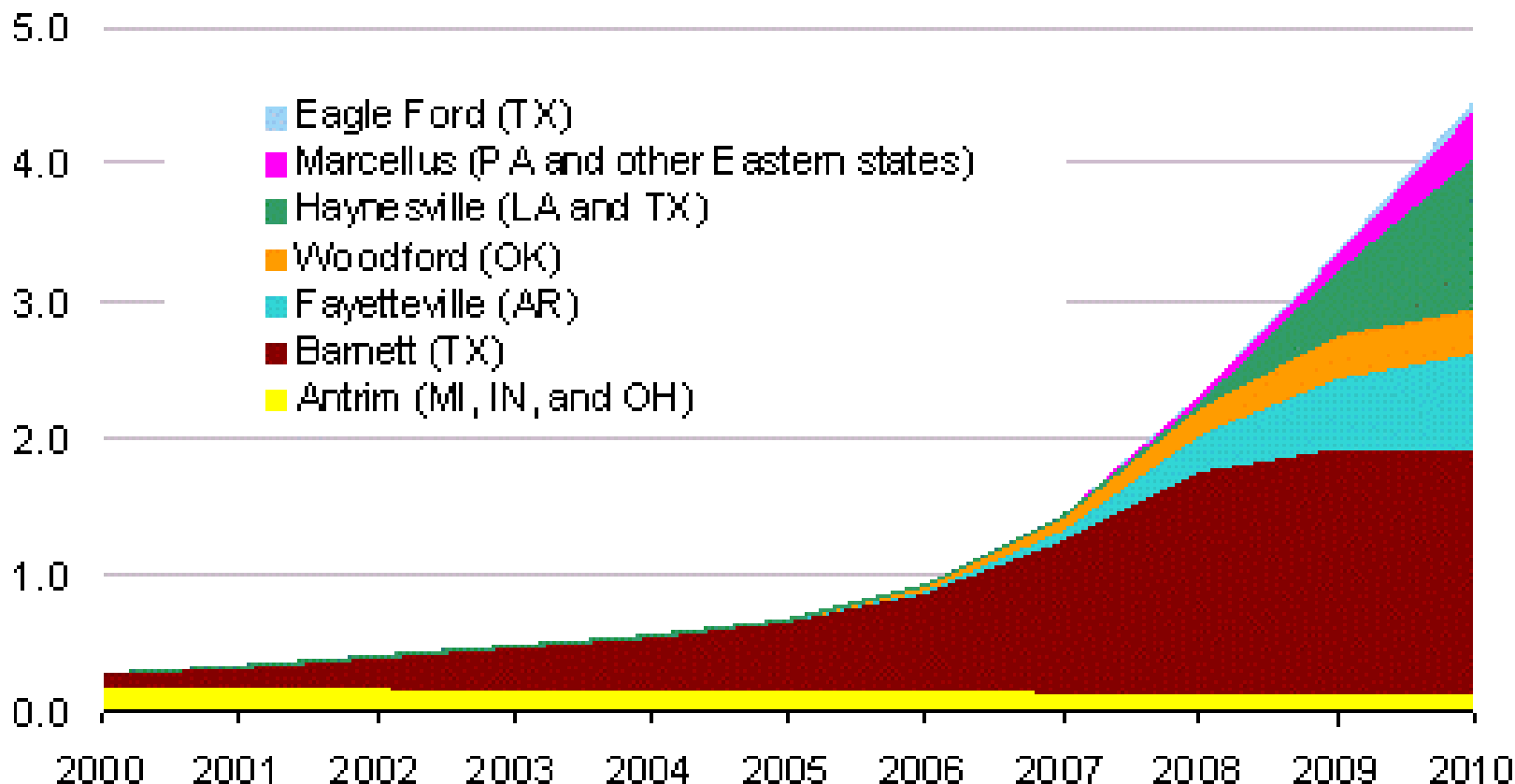
A Sustainable Future for Natural Gas: A Matter of Choice

David F. Ciarlone

May 11, 2011

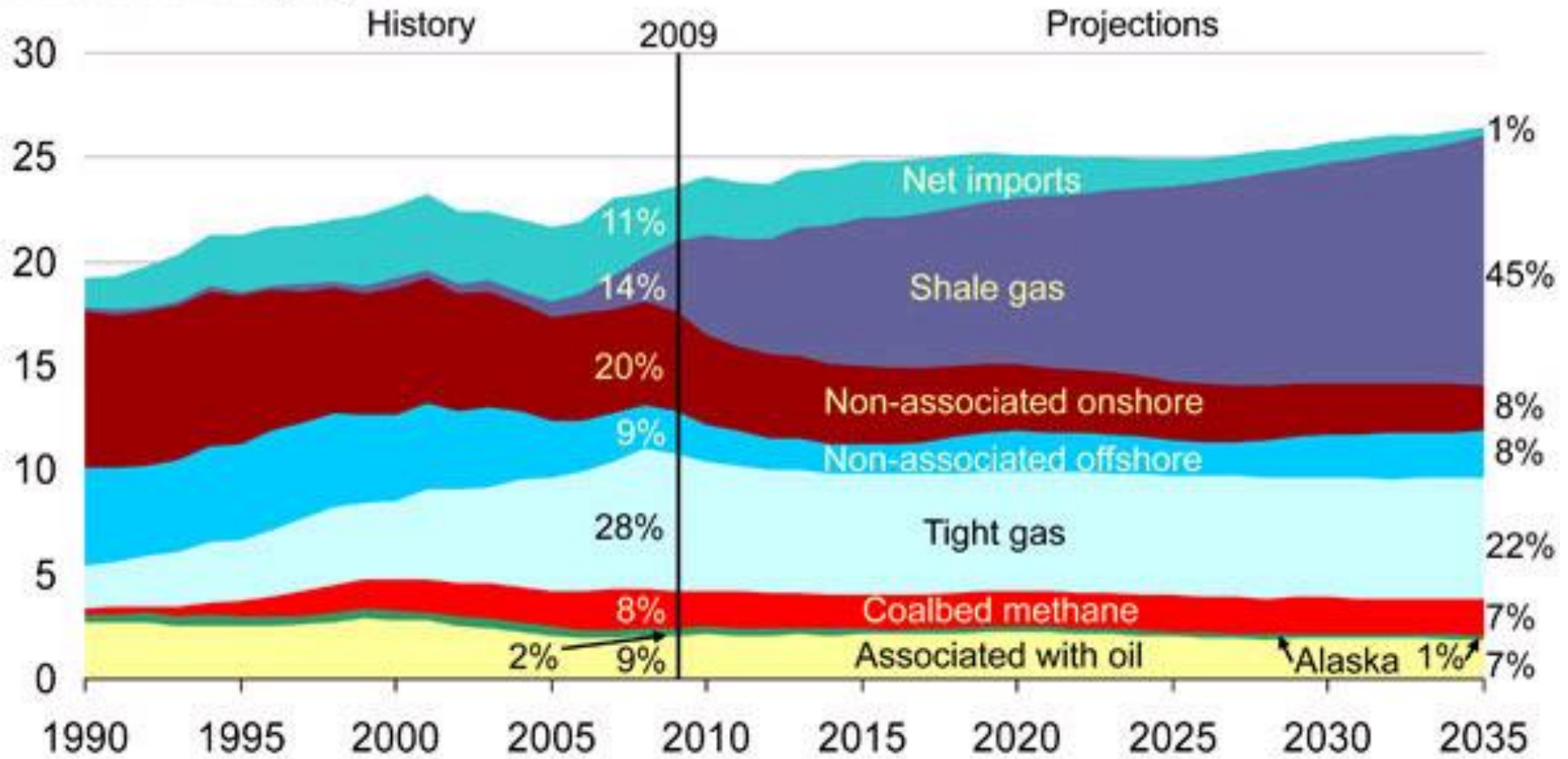
U.S. Annual Shale Gas Production TCF/Year

annual shale gas production
trillion cubic feet per year

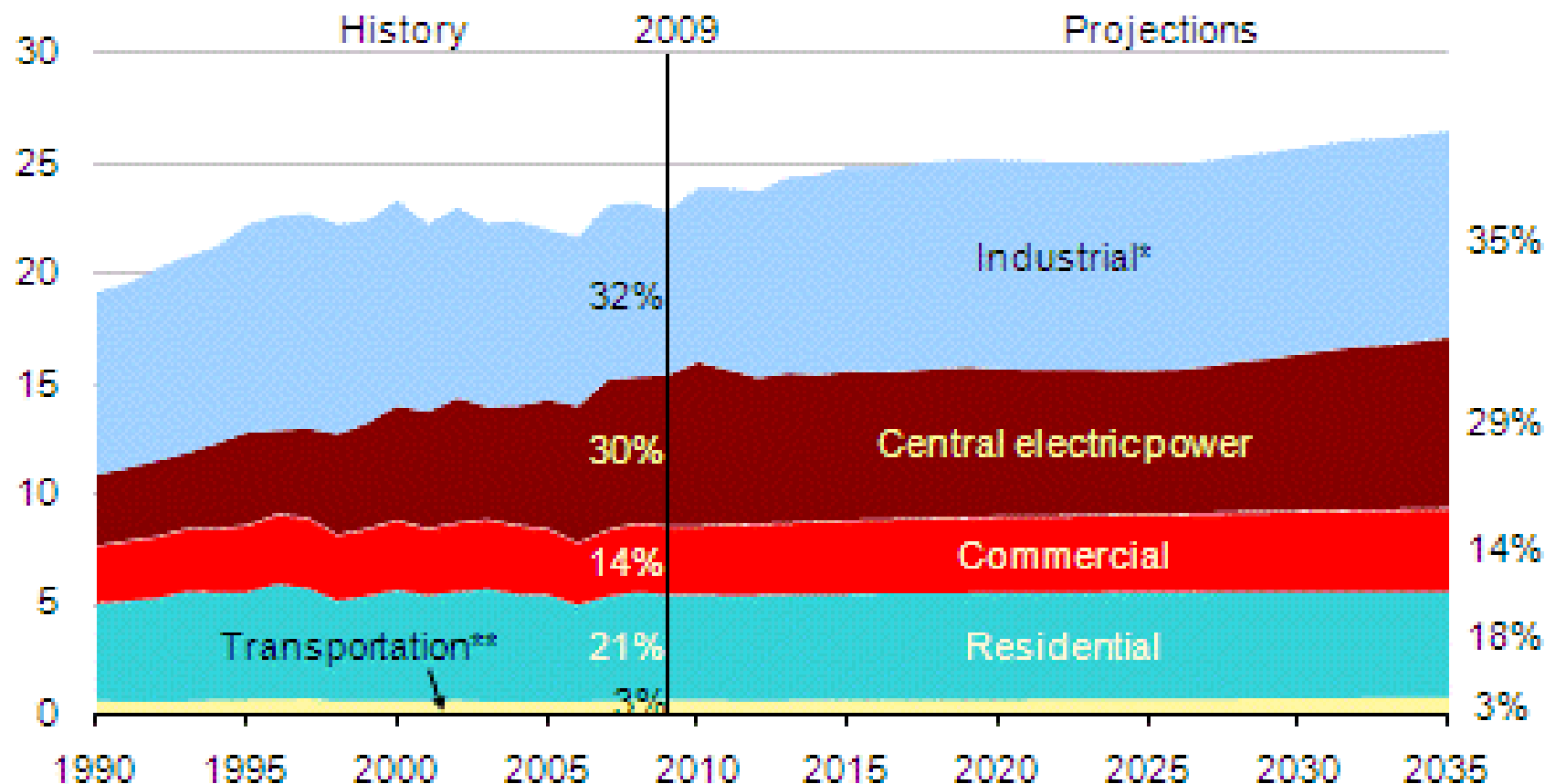


Shale Gas Replaces Conventional Gas & Imports

U.S. dry gas
trillion cubic feet per year



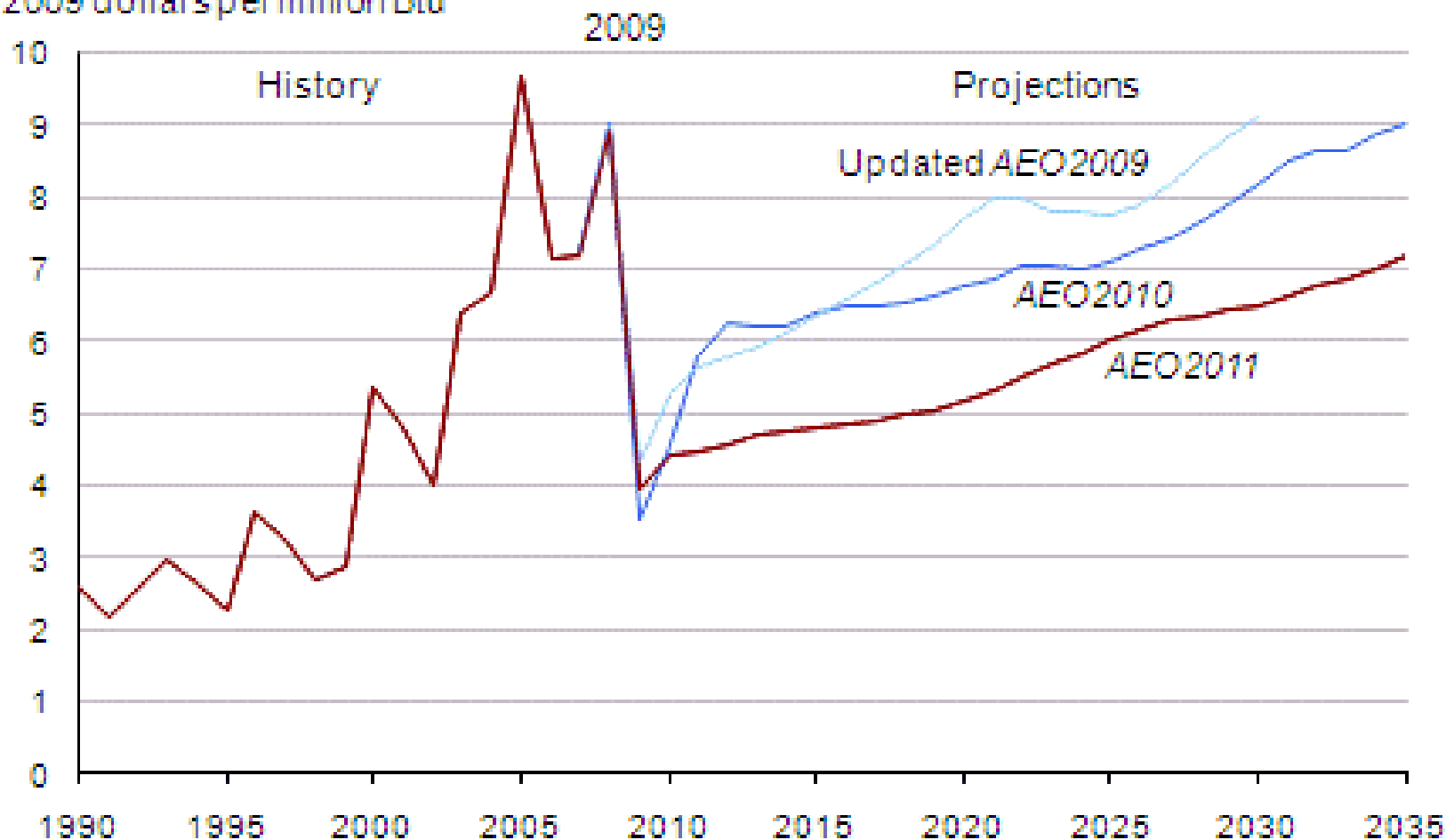
U.S. Annual Demand by Sector TCF/Year



* Includes combined heat-and-power and lease and plant fuel. ** Includes pipeline fuel.

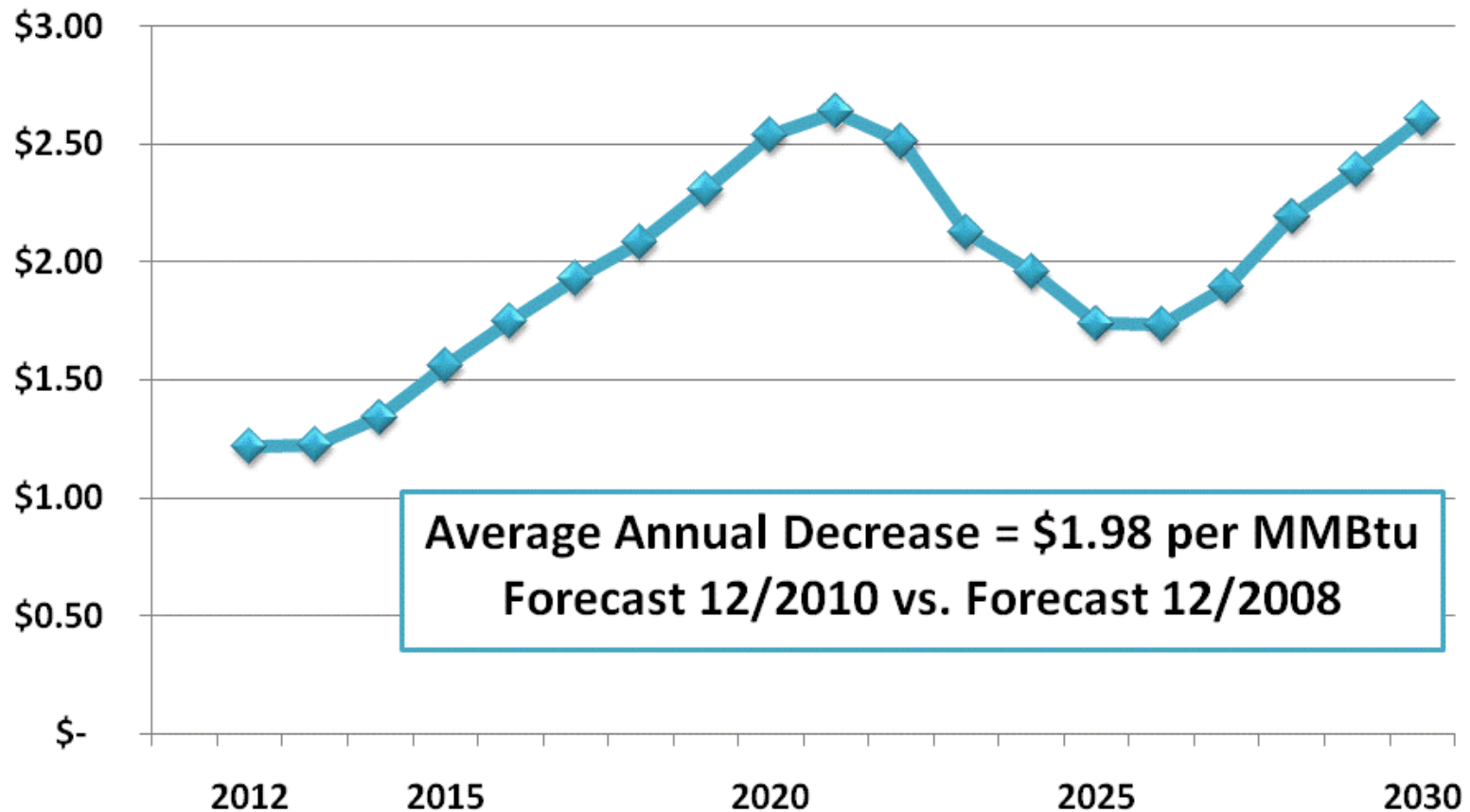
Shale Gas Dramatically Lowered Price Forecast

natural gas spot price (Henry Hub)
2009 dollars per million Btu

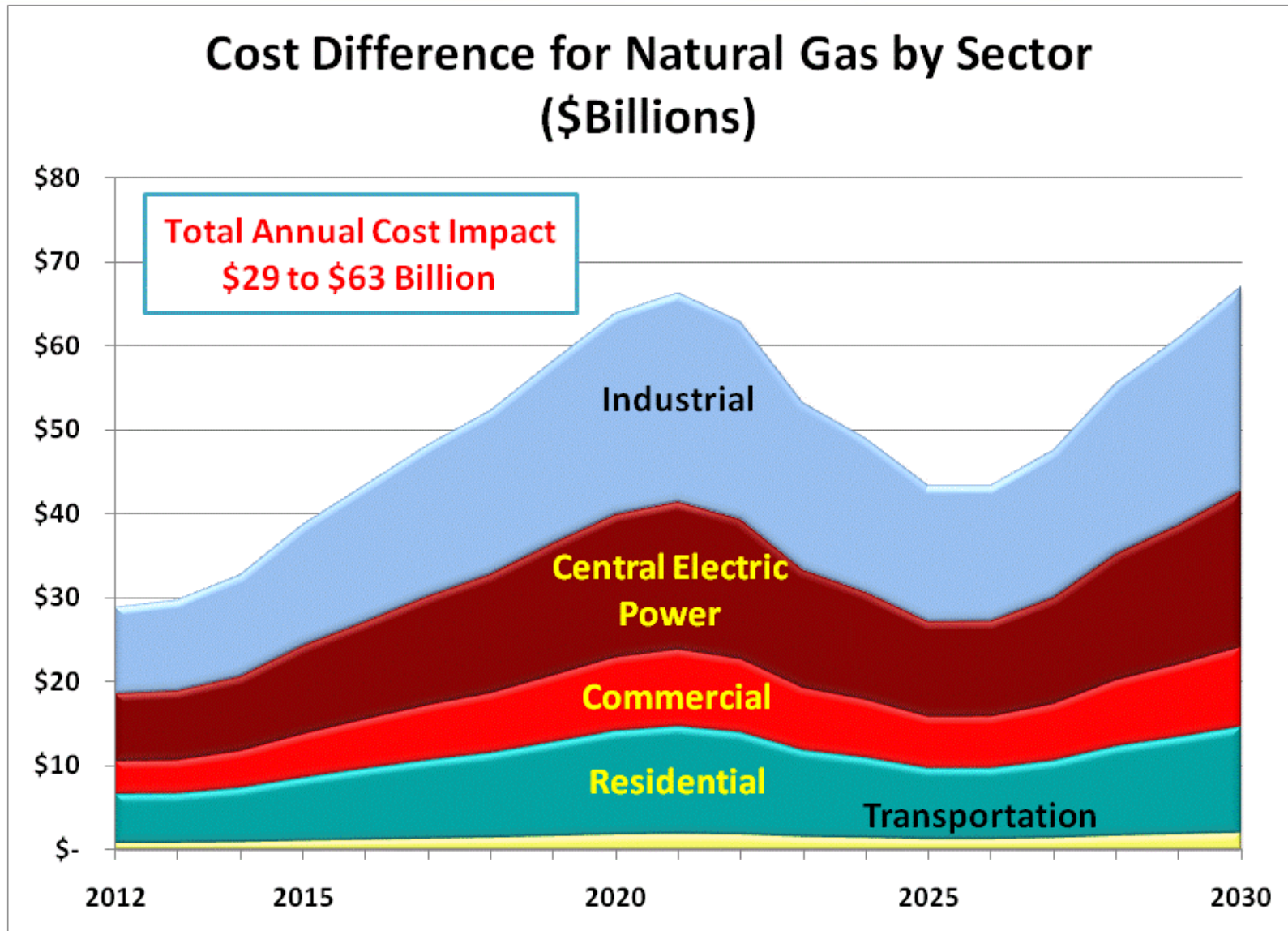


Shale Gas Impact on Price Forecasts

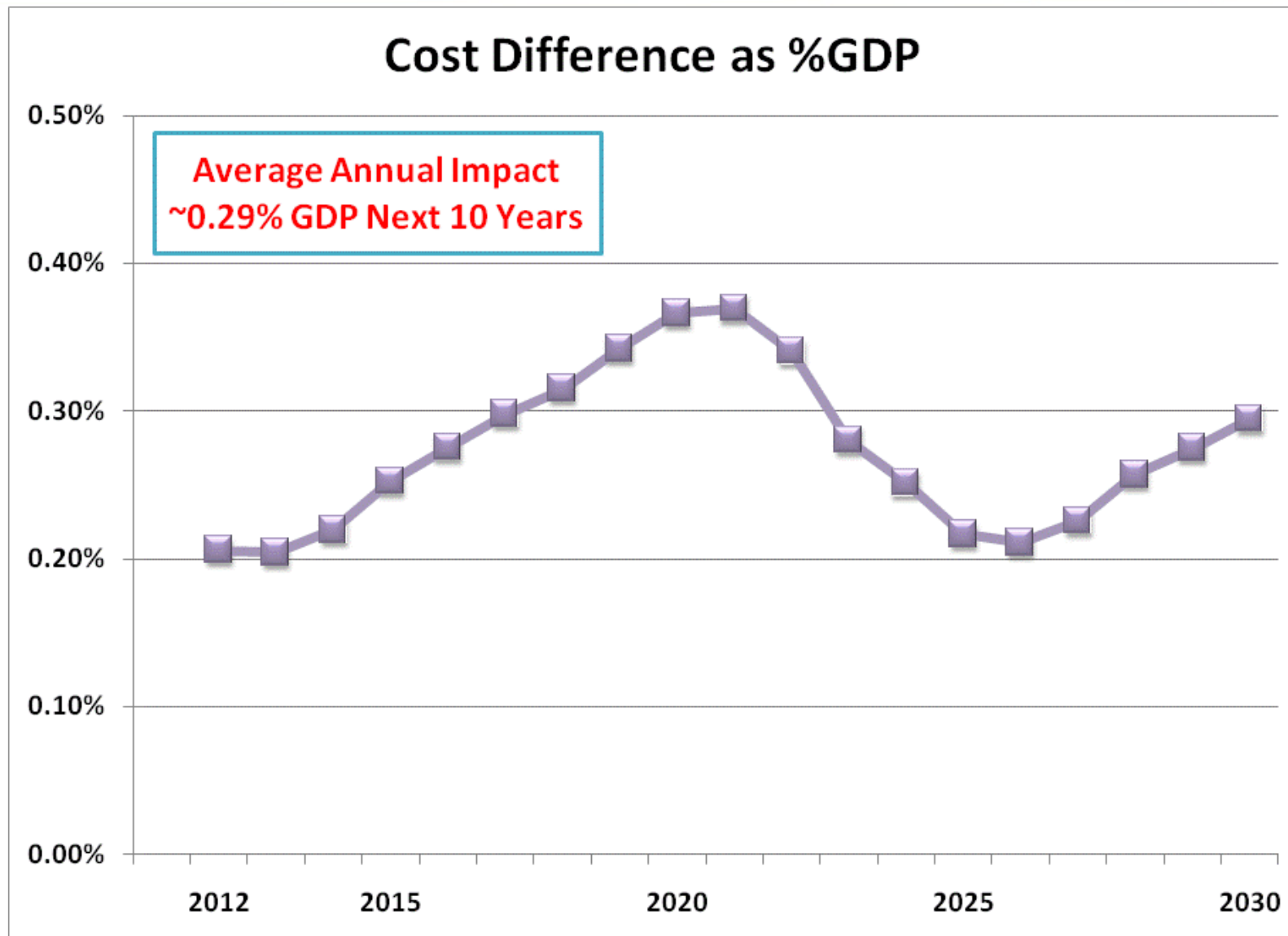
**Decrease in EIA Natural Gas Price Projections
AEO2011 vs. Updated AEO2009
(\$/MMBtu) @ Henry Hub**



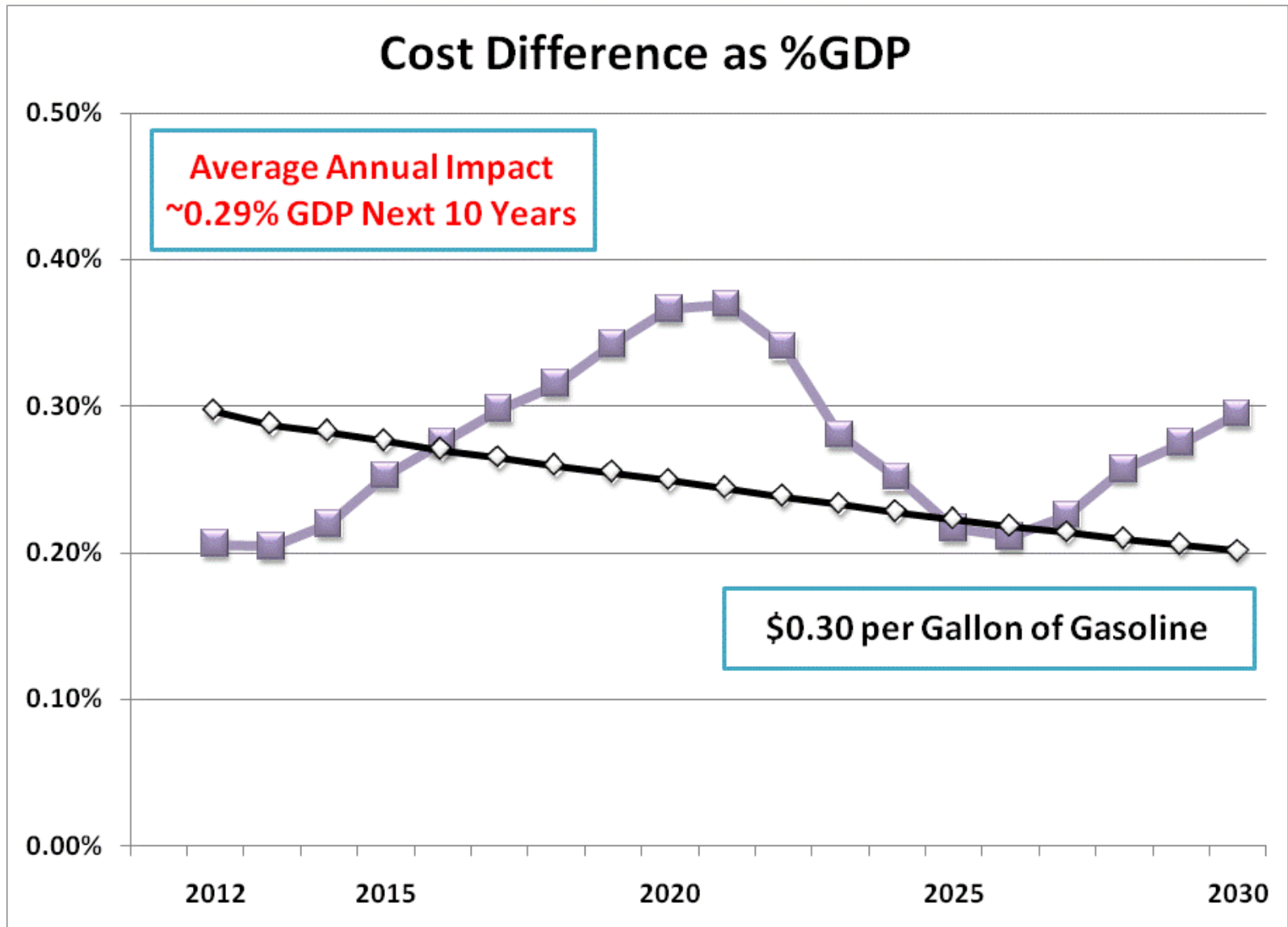
Shale Gas Impact on Natural Gas Costs



Shale Gas Impact on US Economy



Shale Gas Impact on US Economy



- Better Public Engagement
 - People *CAN* have their own set of facts!
 - Discussion is emotional not rational
 - Durable agreements are built upon TRUST not DATA

- Embrace Reasonable Regulation
 - Acknowledge the hazards and reasonable fears
 - Demonstrate that we respect the risk.
 - Demonstrate that we know how to manage the risks

- Adopt, Promote and Share “Best Practices”



PECO & Radon Created Public Trust at Stan's House





McNeil Consumer Products Restores Public Trust





Boeing Harvests Prior Investments in Public Trust





What questions do you have?